



Website Tune Up Service

Keep your website reliable, fast, and protected

The Reality

Your website is getting older.

Over time, websites accumulate "digital clutter". Unused files, old plugin data, and unnecessary bloat that slows everything down and makes updates and backups unreliable.

Just like a car, websites need regular servicing to stay reliable and extend their life.

The Problem

Backups take longer and are more likely to fail

When backups become bloated, they take much longer to complete. The longer a backup runs, the more can go wrong. Network hiccups, timeouts, corrupted files. Each extra minute increases the risk of failure. Bloated backups are unreliable and may not work when you need them most.

Site performance gradually degrades

Pages load slower. Forms act up. Errors increase. Your customers and Google both notice.

Recovery time increases if something goes wrong

When backups are bloated, restoring your site becomes difficult or impossible. No

backup means no site. You're looking at rebuilding from scratch.

Your website becomes a liability instead of an asset

You already have a Care Plan covering updates, backups, and security. But that handles the month to month work. It doesn't address the deeper problems that build up over time. Plugin software evolves over the years, conflicts multiply. Database bloat slows queries. Performance issues frustrate customers. What should be a business asset starts costing you money, time, and opportunities. Without this deeper work, you reduce the working life of your site.

The Solution

Growwth's Website Tune-Up Service keeps everything running smoothly, reduces problems, and helps extend the life of your site.

Does Your Website Need a Tune-Up?

Your site probably needs attention if:

- It's 3+ years old
- Backups are taking longer than they used to
- The site feels slower than when it launched
- You're seeing occasional errors or glitches
- Backups have failed or struggled to restore
- You've had more plugin conflicts recently

If any of these sound familiar, it's time.

What's Included

- **File System Cleanup**

Remove old backups, large unnecessary files, and temporary clutter clogging your server.

- **Plugin Audit**

Remove unused plugins and identify redundancies that create conflicts.

- **Database Deep Clean**

Clear out orphaned data, excessive revisions, and spam. All the rubbish left behind that bloats your database.

- **Media Library Cleanup**

Remove unused images and files taking up space.

- **LiteSpeed Cache Upgrade**

Reconfigure your cache with the latest settings for better performance.

- **Image Optimisation**

Compress existing images without losing quality.

- **Backup Optimisation**

Configure what needs backing up and what doesn't, then test the restoration process.

- **Technical Health Check**

Review PHP version, test forms, fix broken links, audit user accounts.

- **Elementor Set Up Review**

Assessment of your site's Elementor infrastructure with recommendations for future improvements.

- **Performance Report**

Report on what exactly has been actioned and any recommendation we found.

The Impact

- Your website stays faster, more secure, and reliable.
- You avoid the frustration and cost of emergency fixes when backups fail.
- You extend the life of your website, delaying the need for a costly rebuild and protecting the investment you've already made.
- Most importantly, your backups become lightweight and dependable. Small file sizes mean faster, more stable backups that restore quickly in emergencies. When something goes wrong (and it will eventually), you're back online fast instead of facing days of downtime.

What You Get

A website that:

- Creates fast, stable backups that restore reliably when needed
- Runs faster and smoother
- Lasts longer before needing replacement

Who Should Book This

Care Plan clients with websites 3+ years old.

We're offering this to existing clients first. Spaces are limited as we can only complete a certain number each month.

Investment

Standard Price: ~~£399~~

Limited time offer for existing Care Plan clients

Care Plan Customer Price: £299

Turnaround: Within 5 working days

Next Steps

If you'd like to move ahead:

Call: 02392 001 969 or

Email: hello@growth.co

We'll check if your site needs a tune-up and get it scheduled.